



Calendar Sponsor Services

The MPA Media Calendar program gives you access to *Dynamic Chiropractic* and *Acupuncture Today*, the most well read publications in the professions we serve, as well as chiroweb.com, acupuncturetoday.com and nutritionalwellness.com.

Reach thousands of providers with information about your events in both print and online through a single service. Your sponsor account gives you complete control over all aspects of advertising your event in our calendars. Depending on which level you choose, you can include event descriptions, instructor biographies, photographs, map links, registration information and more. The amount of information you can present in your advertising is extremely robust.

Because you have complete control, you can add, update and delete events as changes occur. You can place your events online immediately and advertise them well in advance.

Please note that you can upgrade your sponsorship level or add additional professional markets and receive the applicable additional benefits.

Chiropractic	Silver	Gold	Platinum
Annual Sponsorship	\$180	\$900	\$5,400
Acupuncture	Silver	Gold	Platinum
Annual Sponsorship	\$70	\$195	\$2,500
Nutritional Wellness	Silver	Gold	Platinum
Annual Sponsorship Online Only	\$50	\$100	\$150



Silver, Gold and Platinum: Your Choice of Sponsorship Levels

Each sponsorship level gives you the opportunity to display your events in the chiropractic, acupuncture/Oriental medicine, massage therapy/spa, nutritional wellness, and naturopathic professions or any combination. Sponsorship allows you the ability to list your events/seminars in the print versions of *Dynamic Chiropractic & Acupuncture Today*, as well as the chiroweb.com, acupuncturetoday.com and nutritionalwellness.com websites. You are in complete control of all information presented to prospective attendees. Through your account, you can add, change and delete as many events as you like. Your Sponsorship is active for the entire calendar year. At the end of the year, you must renew your account in order to maintain your event listings.

Silver Sponsor

- Event Date
- Title
- Organization Name
- Topic (selected from a standardized list)
- Location (city, state/province, country)
- Instructor
- Sponsor (your company)
- Registration Phone Number

Gold Sponsor All of the above Plus:

- Preferred Position on Event Date Search
- Event Pop-Up Window (with up to 2 photographs)
- Instructor Pop-Up Window (with unlimited number of instructors & photos)
- Map Link
- Link to Your Website
- E-mail Link

Platinum Sponsor All of the above Plus:

- Preferred Position on Event Date Search
- Front Page "Featured Sponsors" banner Links to a Private Listing of your Events
- Calendar Sponsors Graphic in this Calendar Site Navigation Column Links to your Web Site.
- Print Calendar Bolded Listings*