

2025 Editorial Calendar



SCHEDULED FEATURE MAJOR TOPICS COVERED IN EVERY EDITION

		HERBAL MEDICINE	OPTIMIZE YOUR CLINIC	TECHNIQUES AND TOOLS	CLINICAL CARE TIPS	PHILOSOPHY IN PRACTICE
JAN	Start the New Year	■	■	■	■	■
FEB	Continue Your Education	■	■	■	■	■
MAR	Think Outside the Box	■	■	■	■	■
APR	Research Applications	■	■	■	■	■
MAY	Billing Insurance	■	■	■	■	■
JUN	Maximize Your Clinic	■	■	■	■	■
JUL	TCM and Technology	■	■	■	■	■
AUG	Integrative Opportunities	■	■	■	■	■
SEP	Case Studies in TCM	■	■	■	■	■
OCT	Clinic Operations	■	■	■	■	■
NOV	Foundational Care	■	■	■	■	■
DEC	Prepare Your Practice	■	■	■	■	■

NOTE: The 2025 Acupuncture Today Editorial Calendar is flexible and subject to change based on editorial contributions.