

2021 Editorial Calendar



PRIMARY FEATURE		MAJOR TOPICS COVERED IN EDITION				
		HEALING WITH HERBS / TCM	OPTIMIZE YOUR CLINIC	TECHNIQUES AND TOOLS	CLINICAL CARE TIPS	PHILOSOPHY IN PRACTICE
JAN	Medicare and You	●	●	●	●	●
FEB	Billing & Coding	●	●	●	●	●
MAR	Spread the Word	●	●	●	●	●
APR	Marketing Magic	●	●	●	●	●
MAY	Herbal Solutions	●	●	●	●	●
JUN	Treatment Room	●	●	●	●	●
JUL	Acupuncture Theory	●	●	●	●	●
AUG	Growth Models	●	●	●	●	●
SEP	Integration Ideas	●	●	●	●	●
OCT	Laws & Legislation	●	●	●	●	●
NOV	Research Matters	●	●	●	●	●
DEC	Clinic Resolutions	●	●	●	●	●

NOTE: The 2021 Acupuncture Today Editorial Calendar is flexible and subject to change based on editorial contributions.