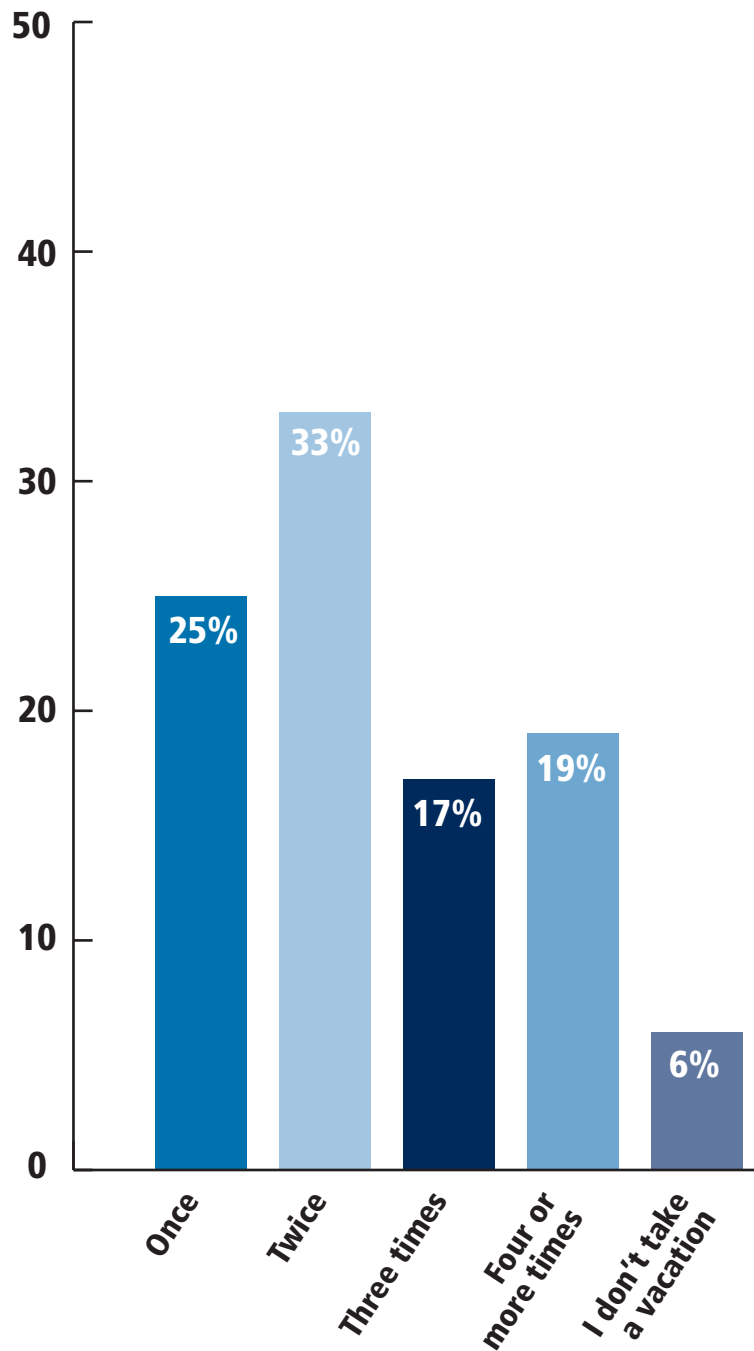


Vacation Travel Survey

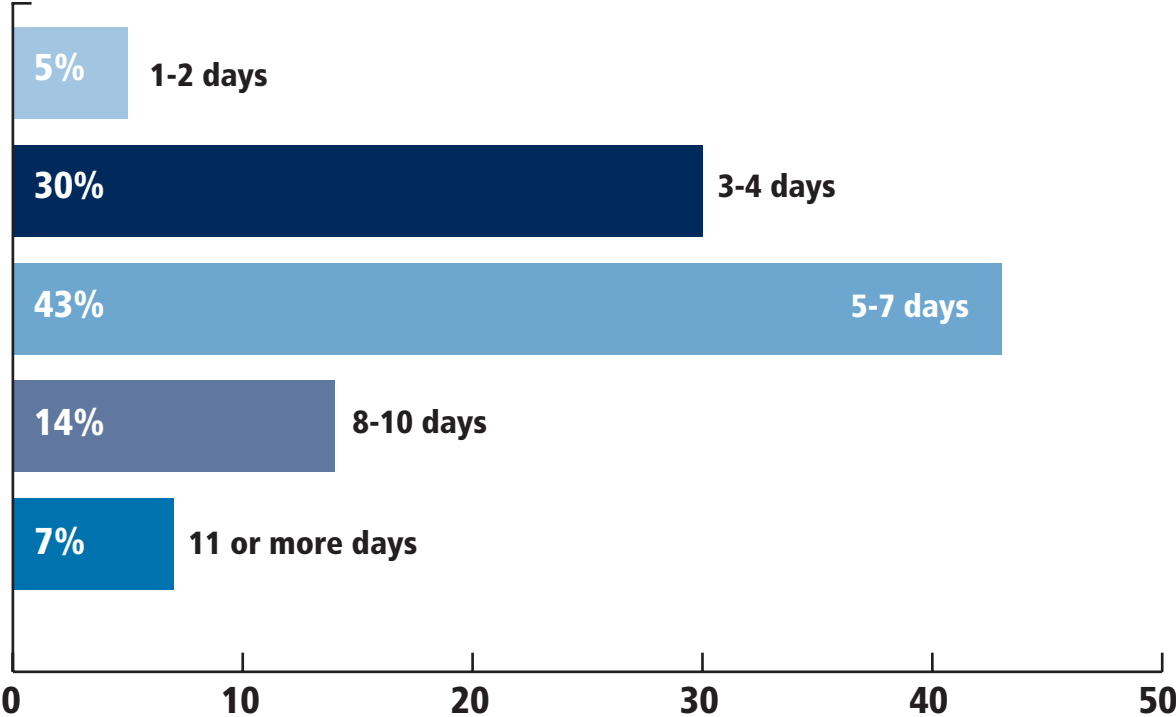
A RESEARCH REPORT BY



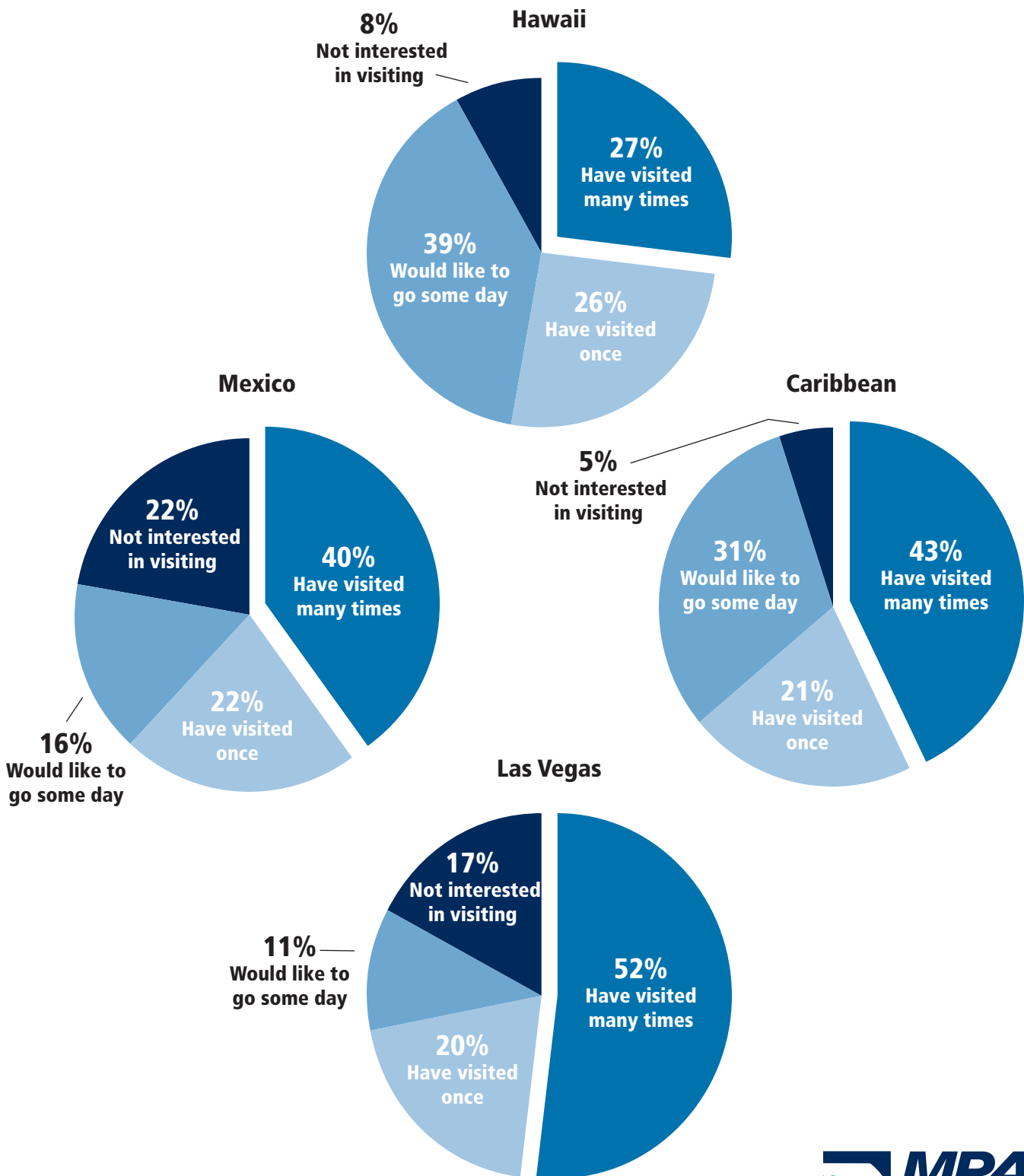
1. Approximately how many times a year do you take a vacation?



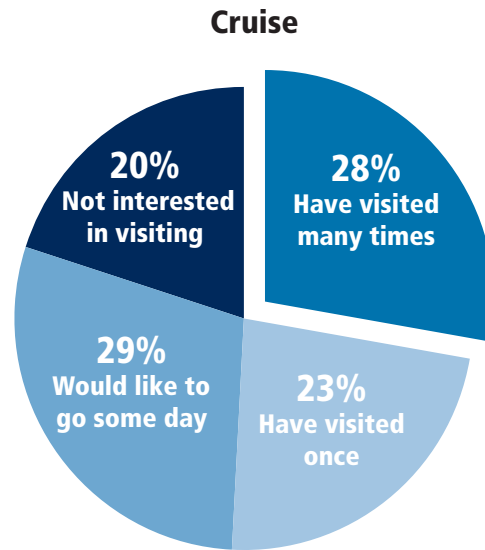
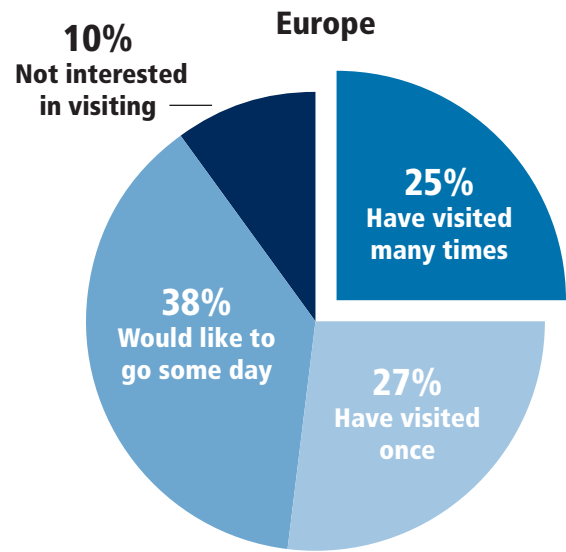
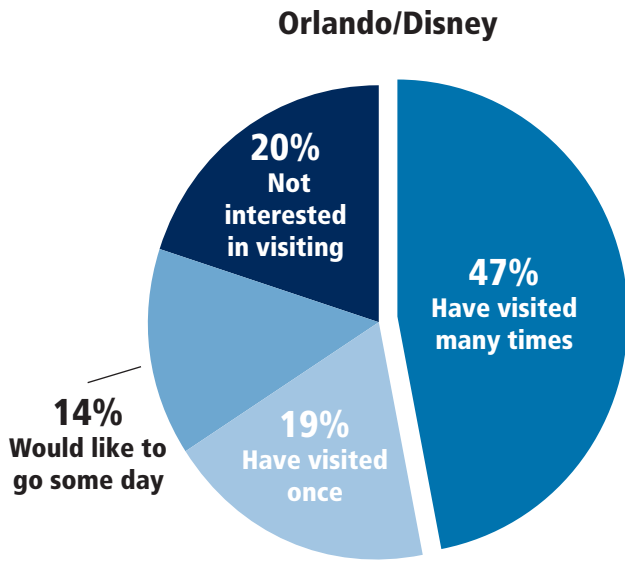
2. When you go on vacation, how long do you usually go for?



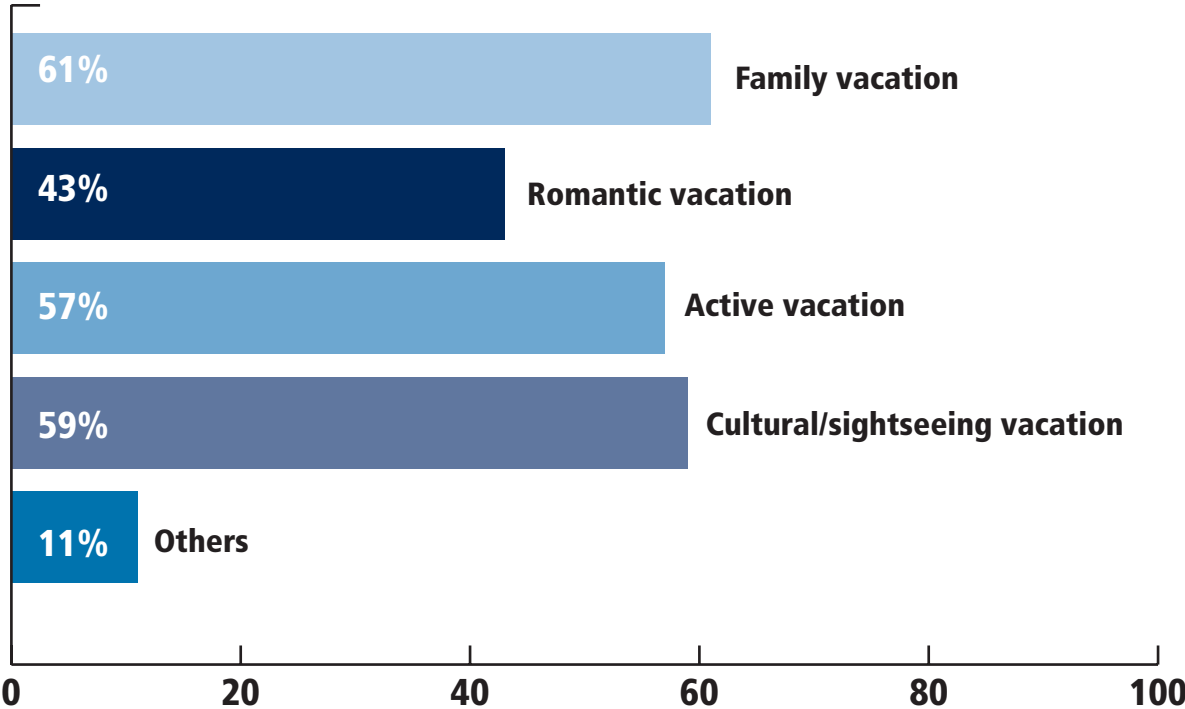
3a. Where do you like to travel to? Please provide your thoughts on the following vacation destinations.



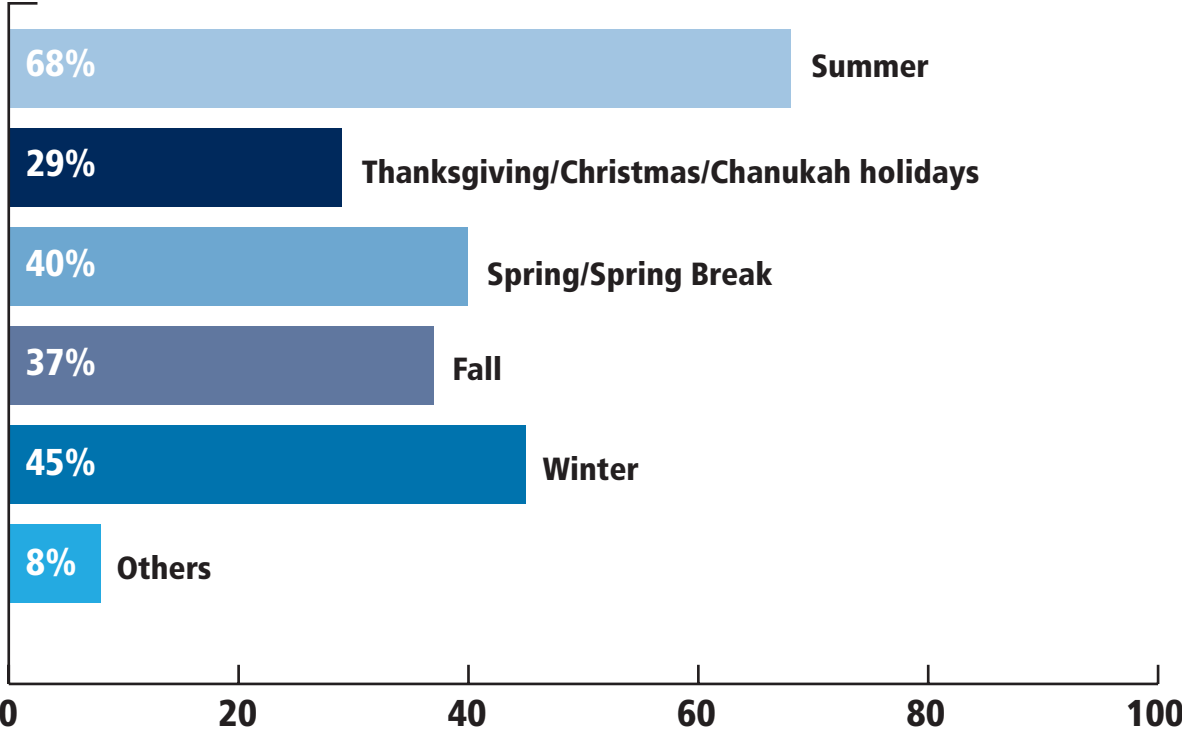
3b. Where do you like to travel to? Please provide your thoughts on the following vacation destinations. (continue)



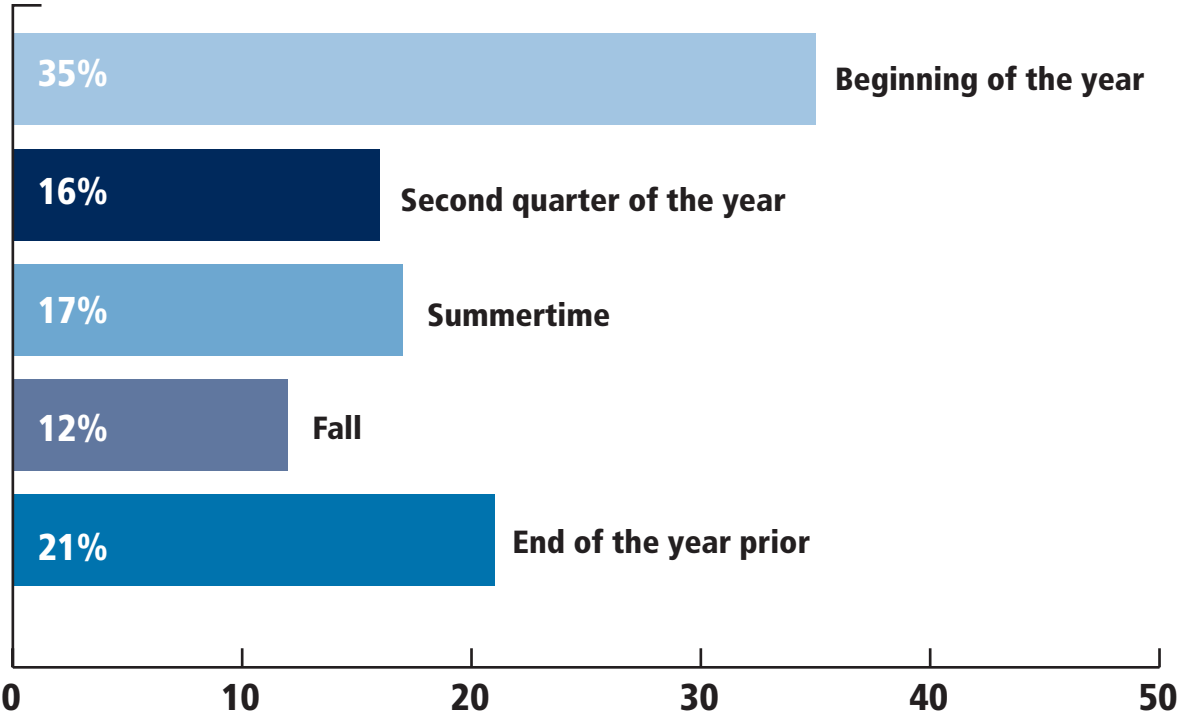
4. What types of vacation destinations appeal to you?



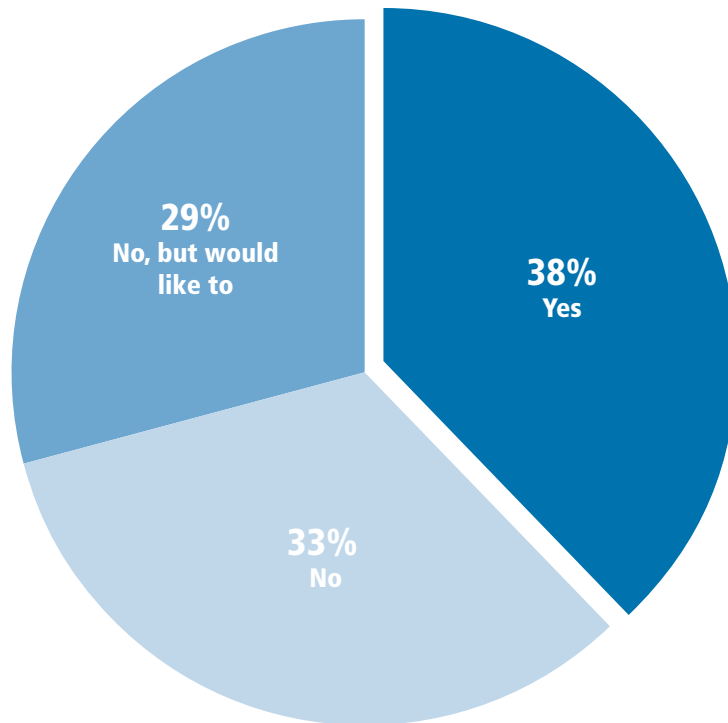
5. When do you take your vacations?



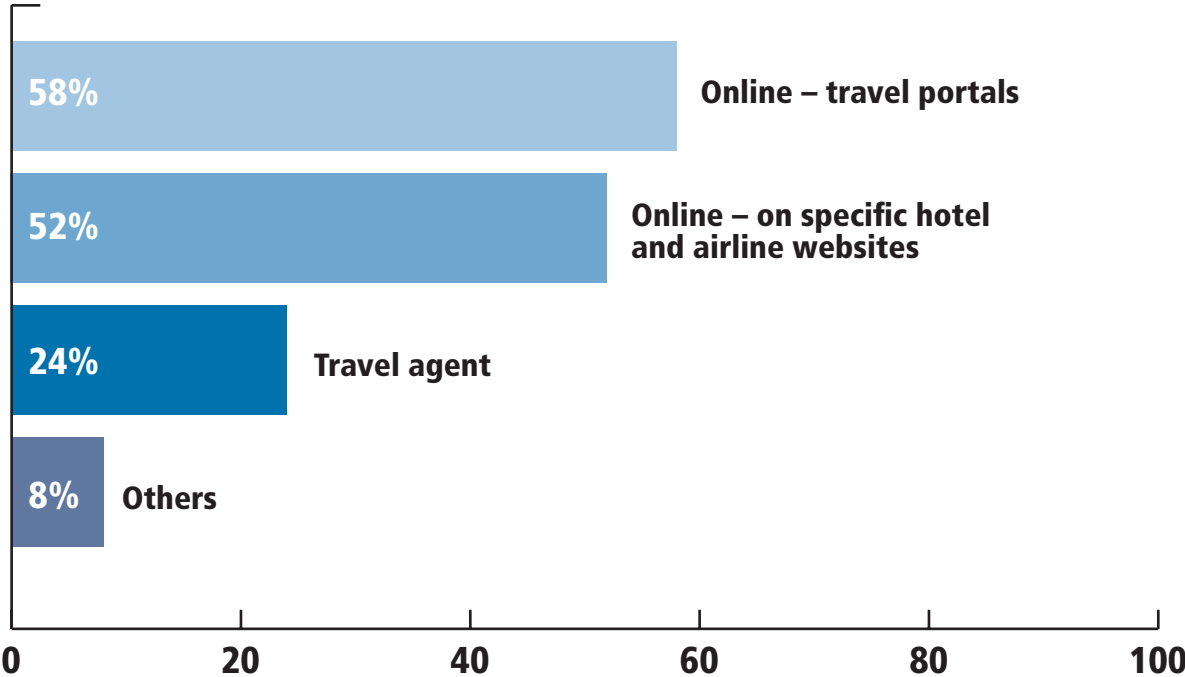
6. When do you plan most of your vacation travel?



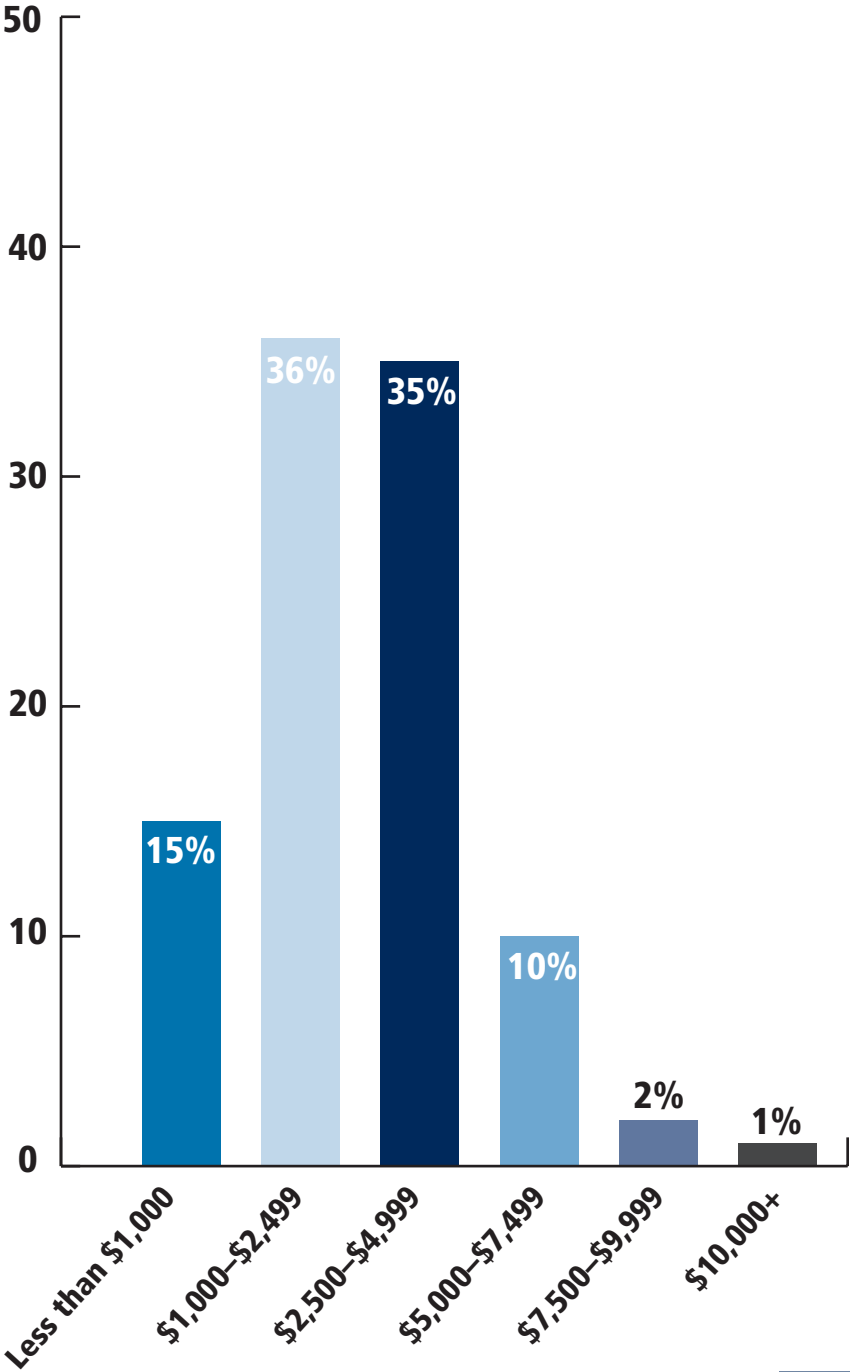
7. Have you ever attended a chiropractic seminar held at a vacation venue (Hawaii, Caribbean Islands, cruise, in a different country, etc.)?



8. How do you usually make your travel reservations?



9. Approximately how much do you usually spend on a typical vacation?



10. What are the primary considerations when planning your vacation?

