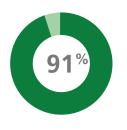
## **To Your Health** Newsletter Readers



2/3 Female





Over 45 years old

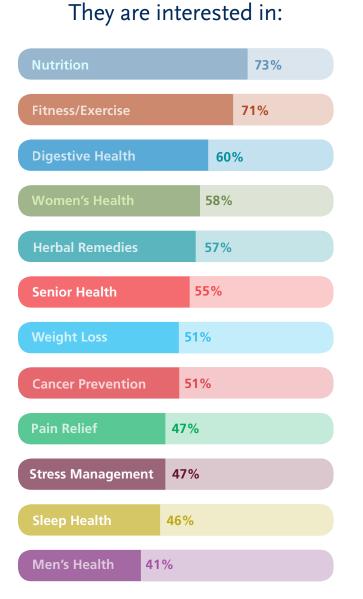
With higher household incomes:

27% 37% 24% · S· · (S)· · (S)· \$50,000 -

\$25,000 -\$50,000/yr

\$100,000/yr + \$100,000/yr

## They use:





## They read about Health:





At Least Weekly

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