

U.S. Chiropractic Profession

Daily Reading by Device



Read an online article on a **PC/desktop/laptop**



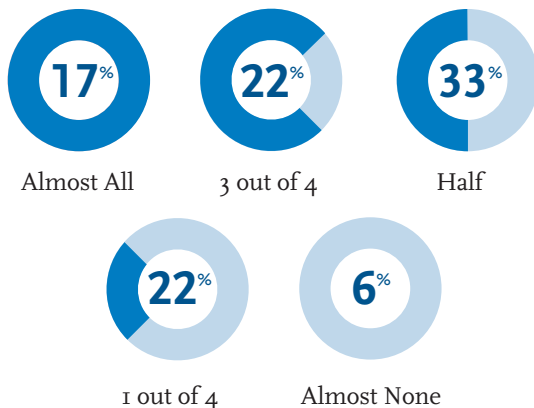
Read an online article on a **tablet**
(any tablet – Apple iPad, Google Nexus, Samsung Galaxy, etc.)



Read an online article on a **smartphone**

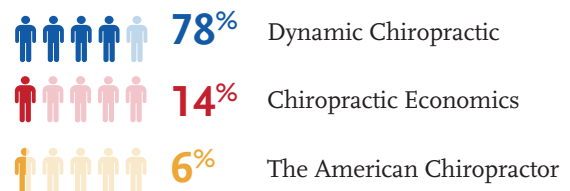
Percentage of doctors of chiropractic who read articles online daily.

% Print Publications Read



“Of the chiropractic print publications you receive, approximately what percentage of the issues do you read?”

Print Publication Most Likely Read



“When you do read a chiropractic print publication, which one are you most likely to read?”

