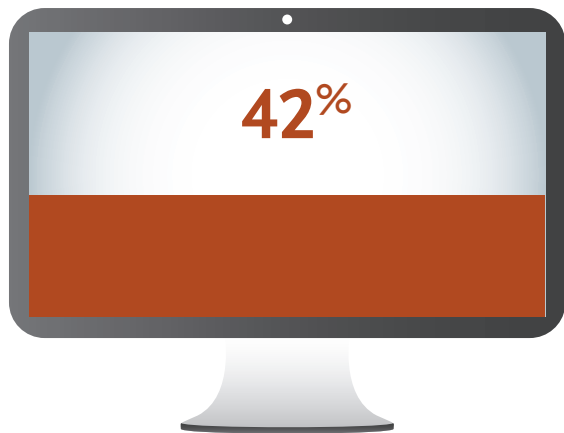


U.S. Acupuncture Profession

Daily Reading by Device



Read an online article on a
PC/desktop/laptop



Read an online article on a **tablet**
(any tablet – Apple iPad, Google Nexus, Samsung Galaxy, etc.)



Read an online article
on a **smartphone**

Percentage of acupuncturists who read articles online daily.

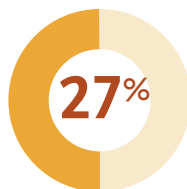
% Print Publication Read



Almost All



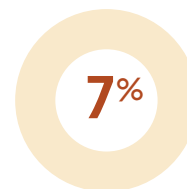
3 out of 4



Half



1 out of 4



Almost None

“Of the acupuncture print publications you receive, approximately what percentage of the issues do you read?”

