

To Your Health Featured Products

Please submit the product name, type, company name, description and call to action in a **Microsoft Word** document. Your product image must be a high-resolution, good quality photograph. You may only submit one (1) product and **not** a product line or family. Please review the chart below for detailed submission specifications. For terms and conditions, please refer to your contract or contact your client support associate.

NAME AND TYPE

- **35 characters** with spaces maximum.
- Please include the **Product Name** (including all indicia such as **Trademarks and Copyrights, if applicable**) along with the **Product Type**. Example:
DEFEND YOUR SOLE™ RUNNING SHOES
- In the event that your product name and type exceeds the 35 character limit, this line will be abridged by excluding the product type.
- The **color designation** of this line is at the discretion of our graphics department and is determined by topic and/or overall visual scheme.

PRODUCT NAME AND PRODUCT TYPE

by Company Name
Your product description must have a maximum of fifty (50) words with approximately 310 to 320 characters with all the spaces included to fill the space provided. Failure to follow this requirement may result in your copy being returned to you for revision or edited by our marketing or editorial department. *Ask your doctor about product name or call 555-555-5555 and/or visit www.websitehere.com.*

COMPANY NAME

- **50 characters** max.
- The word "by" is mandatory and must accompany your company name.

DESCRIPTION

- **50 words** maximum.
- **310–320 characters**
- Please read the included description inside the box for more details.

CALL TO ACTION

- **80 characters or less.**
- May include a phone number and/or a website if both are within the character limit.
- If neither is available, none will be listed. The default line "Ask your doctor about..." will be used to fill the space provided unless omission of this text is requested.



Actual Representative Size

IMAGE

- Must be at least **4" x 4"** at **300 dpi** (1200 pixels by 1200 pixels).
- Image must be print-ready artwork in **CMYK** color mode
- Acceptable file types include **JPG, TIFF or PSD (Photoshop)**.
- Image must be **without** a color background (although a white background is acceptable) and **must include** a clipping path saved within the file.



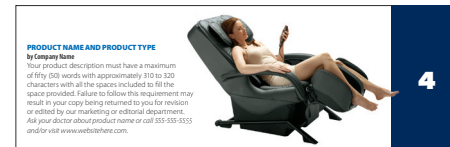
ACCEPTABLE



NOT ACCEPTABLE

ORIENTATION

Please be advised that your product may be featured in any one of these orientations when placed on the page, depending on the submissions we receive for a particular issue and is at the discretion of our graphics department.



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