

Massage Today®

2010 EDITORIAL CALENDAR



PRIMARY FEATURE STORY		MAJOR TOPICS COVERED IN EDITION				
		Practice Management	Insurance/Billing	Anatomy/Clinical	Research/Education	Self Care
JANUARY	Insurance (Reform)	•	•	•	•	•
FEBRUARY	Organic Products	•		•	•	•
MARCH	Research/ Anatomy	•		•	•	•
APRIL	Infant Massage	•		•		•
MAY	Assessment of Associations	•	•	•	•	•
JUNE	Hospital Red Tape	•		•	•	•
JULY	Summer Feature	•		•	•	•
AUGUST	CranioSacral Future	•		•		•
SEPTEMBER	Current State of Education	•	•	•	•	•
OCTOBER	Business/Finance	•		•	•	•
NOVEMBER	Heroes	•	•	•	•	•
DECEMBER	Looking Back	•		•	•	•

NOTE: 2010 Massage Today Editorial Calendar is flexible and subject to change based on editorial contributions.