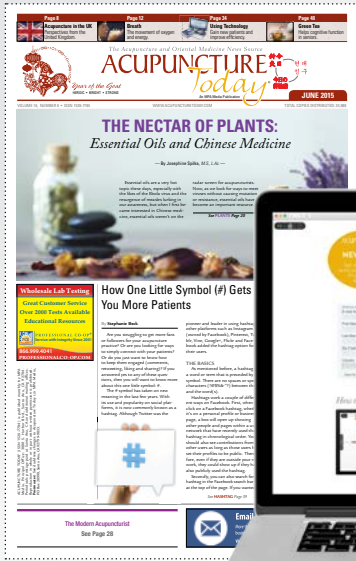


2017 Editorial Calendar



	PRIMARY FEATURE	MAJOR TOPICS COVERED IN EDITION				
		NEEDLES & SUPPLIES	HERBS & SUPPLEMENTS	EDUCATION	EQUIPMENT	YOUR OFFICE
JAN	Integrative Healthcare	■	■	■	■	■
FEB	Educating Your Patients		■	■		
MAR	Advances in Research	■	■	■		■
APR	Effective Methodology		■	■	■	■
MAY	Marketing Your Practice	■	■	■		■
JUN	Social Media Marketing		■	■		■
JUL	Treating Chronic Pain	■	■	■	■	■
AUG	Herbs in Your Practice	■	■		■	■
SEP	Nutrition and Acupuncture	■	■			■
OCT	Practice Management	■	■	■		■
NOV	Acupuncture Abroad		■	■	■	■
DEC	Progress of the Profession		■	■		■

NOTE: The 2017 Acupuncture Today Editorial Calendar is flexible and subject to change based on editorial contribution.