

Dynamic Chiropractic's

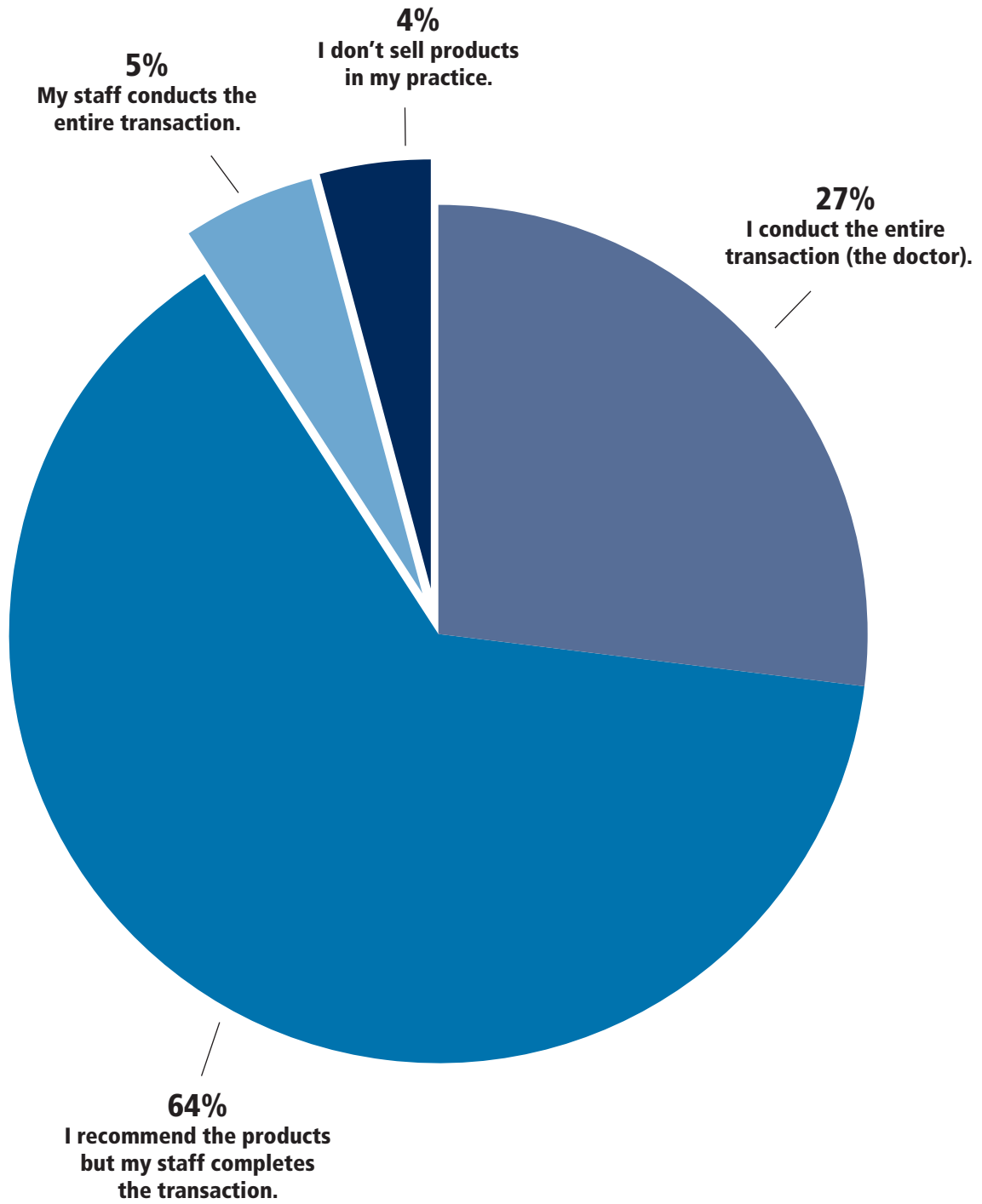
PRODUCT RECOMMENDATION SURVEY

The insights you need to make educated business decisions and connect with future customers.

A RESEARCH REPORT BY



1. If you offer products to your patients, who conducts the transaction?



2. Which of the following products do you recommend or sell to your patients?

	I recommend this product	I sell this product	Neither
Nutritional supplements	28%	60%	11%
Herbs	33%	33%	33%
Dietary Supplements	27%	43%	30%
Pillows	24%	70%	6%
Topical analgesics	19%	67%	14%
Orthotics	21%	65%	15%
TENS devices	17%	41%	41%
Vibrational devices	16%	13%	71%
Exercise/balance devices	36%	41%	24%
Rehab products	34%	42%	23%
Support/bracing products	21%	64%	14%
Massage Chairs	21%	11%	69%
Laser healing devices	11%	4%	84%
Books and other educational information	49%	17%	35%

