

Acupuncture Today's

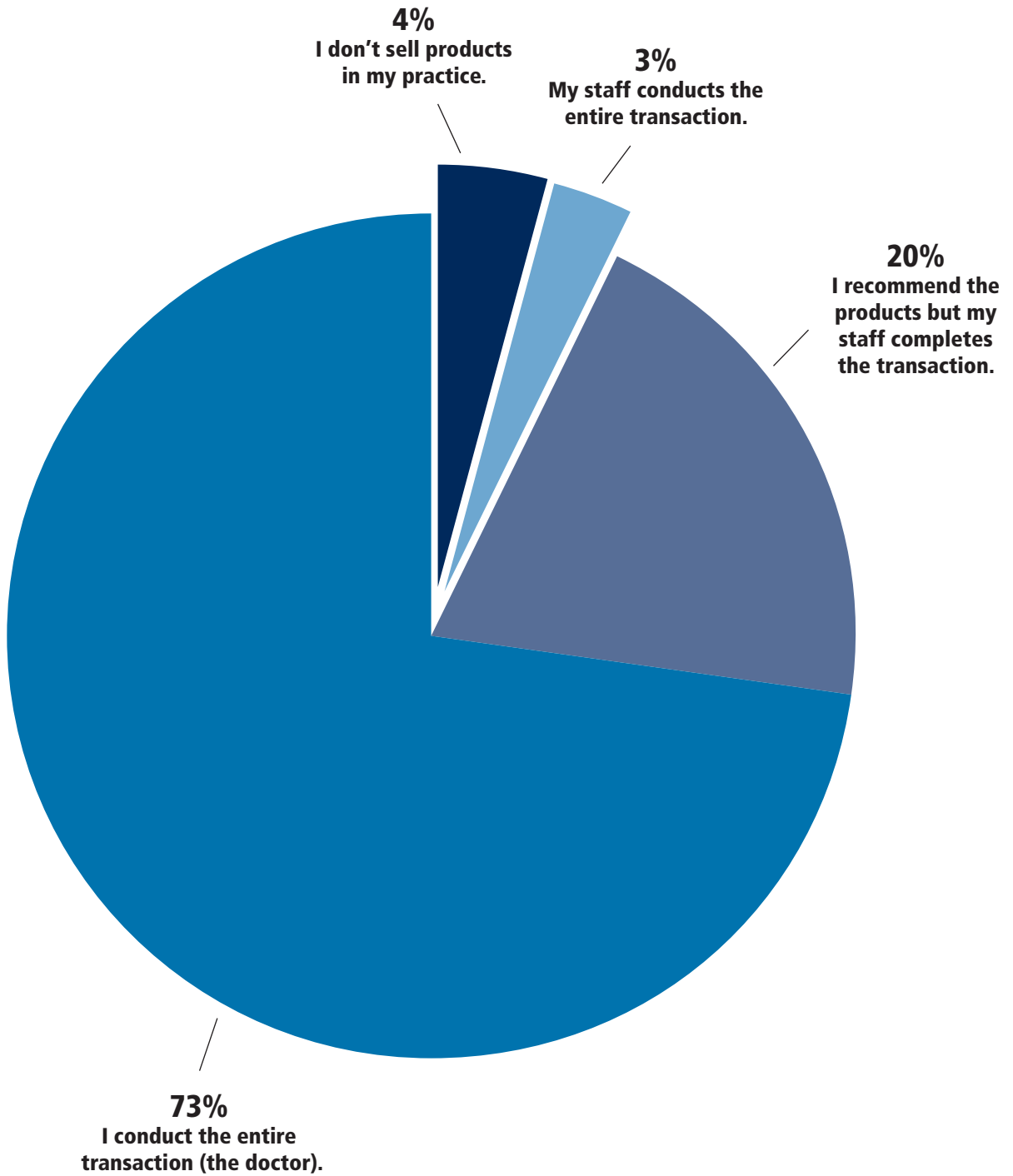
PRODUCT RECOMMENDATION SURVEY

The insights you need to make educated business decisions and connect with future customers.

A RESEARCH REPORT BY



1. If you offer products to your patients, who conducts the transaction?



2. Which of the following products do you recommend or sell to your patients?

	I recommend this product	I sell this product	Neither
Nutritional supplements	45%	42%	12%
Herbs	16%	82%	2%
Dietary supplements	43%	38%	19%
Botanical medicine	27%	37%	35%
Antioxidants	46%	28%	26%
Minerals	43%	31%	27%
Pillows	25%	9%	66%
Topical analgesics	24%	58%	18%
Orthotics	33%	4%	63%
TENS devices	16%	11%	73%
Vibrational devices	9%	4%	87%
Exercise/balance devices	34%	5%	61%
Rehab products	27%	3%	70%
Support/bracing products	29%	6%	66%
Massage chairs	9%	1%	90%
Laser healing devices	7%	4%	90%
Reflexology products	14%	4%	83%
Books and other educational information	64%	17%	18%

