



ADVERTISING RATES & CONDITIONS

DISPLAY ADVERTISING RATES* (LAS VEGAS 2008)

AD SIZE	B/W	4-COLOR
Two-Page Spread		\$6,457
Full Page	\$2,175	\$3,800
Half Page (H)	\$1,305	\$2,300

Frequency discounts are available, please contact your Account Representative for details.
*All rates quoted in US \$ Dollars.
Anti-Aging Medical News prints at a finished trim size of 8.375 x 10.875 in.

PRIME PLACEMENT PRICE LIST (LAS VEGAS 2008)

AD SIZE	PRICE	AD SIZE	PRICE
Conference Guide		Buyers' Guide	
Page 2	\$4,824	Page 2	\$4,824
Pages 4 & 5	\$7,620	Pages 4 & 5	\$7,620
Pages 6 & 7	\$7,491	Pages 6 & 7	\$7,491
Page 8	\$4,435	Page 8	\$4,435
Page 10	\$4,357	Page 10	\$4,357

THE AESTHETIC SECTION

The Aesthetic section is devoted to the latest scientific and commercial information related to Aesthetic Medicine. (See sample)

■ 1 page of Editorial placement \$4,000

Aesthetics Section
Jan Marini Skin Research, Inc.

Readers will benefit from the application of the latest scientific and commercial information related to Aesthetic Medicine. (See sample)

THE AESTHETIC SECTION
The Aesthetic section is devoted to the latest scientific and commercial information related to Aesthetic Medicine. (See sample)

■ 1 page of Editorial placement \$4,000

CONDITIONS

1. All advertiser materials must comply with the requirements outlined under "Mechanical Requirements." Failure to do so may result with charges assessed to advertiser for typesetting work to bring advertiser materials into compliance.
2. Publisher reserves the right to reject or cancel advertisements deemed unacceptable at Publisher's sole discretion.
3. All insertion orders are accepted subject to provision of our current rate card and production deadlines.
4. All advertisements are accepted and published by the publisher on the representation that the advertiser is properly authorized to publish the entire contents and subject matter thereof. It is understood that the advertiser will indemnify and save the publisher harmless from and against any loss, expense, or other liability arising out of publication of such advertisement.
5. Publisher shall not be liable for costs and damages if for any reason it fails to publish an advertisement. Publisher's liability for any error shall not exceed the cost of the space occupied.
6. In the event of an acknowledged Publisher's error in printing an advertisement, the re-run of the correct ad shall be conducted within the next two (2) issues of the magazine; otherwise, advertiser forfeits Publisher's re-run opportunity.
7. Advertiser may request cancellation of ad space under the following terms. Publisher will assess a 50% cancellation fee for any cancellations requested after receipt of Insertion Order and before entering the issue's pre-press phase. Publisher will assess a 75% cancellation fee will be assessed for any cancellations requested during pre-press and/or production phases. Publisher reserves the right to withhold refunds for cancellations made at anytime if advertiser has failed to comply with all Mechanical Requirements.

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